## Making Strategy Real down to the individual level

## (ie. Cascaded Goals)

Each individual's goals and objectives are developed around each of the four quadrants and are linked directly to the divisional goals and objectives.

	CUSTOMER	FINANCIAL/STAKEHOLDER	INTERNAL PROCESS	INNOVATION & GROWTH
		E&BA Financial/Stakeholder Perspective	E&BA Internal Perspective	E&BA Innovation & Growth Perspective
VC-CFO	E&BA Customer Perspective  C1 - Provide our customers with intuitive & flexible tools so they can be successful	F1- Enhance UCSD's system of control so we maintain the public trust of our stewardship of campus and donor resources  F2- (Ext Affairs) Engage alumni, parents, friends & other stakeholders in meaningful interaction that foster pride, advocacy & private support for UCSD  F3 - (Ext Affairs) Research identify, & secure support & financial investments in UCSD	11 - Simplify procedures & reduce workload for academic & clinical departments  12 - Within limited resources, maintain the most critical support services & that will sustain the excellence of UCSD's academic and clinical programs  13 - Enhance methods of communicating with our key stakeholders  14 - Reduce cycle time & improve the performance of our essential support services to student, faculty & staff	L1 - Create a work environment for our staff that promotes their development, encourages their creativity & provide them with the skills to be successful  L2 - Disseminate, promote & put into action UCSD's Principles of Community
			I5 - In the area of technology, provide advanced tools & applications that will provide outstanding services for students, faculty & staff  I6- Provide our customers with intuitive & flexible tools so that they can be successful	
	BFS Customer Perspective	BFS Financial/Stakeholder Perspective	BFS Internal Perspective	BFS Innovation & Growth
	(C1) Enhance the way we communicate with BFS customers	(F1) Maximize existing resources while identifying opportunities to secure additional revenue	(I1) Analyze and deliver technology solutions that promote efficiency and mitigate risk	(L1) Capture and share employee knowledge that enhances employee growth and learning, in addition to facilitate succession planning
BFS	(C2) Develop a comprehensive system that provides information and guidance to BFS customers	(F2) Safeguard business resources, data and processes while providing visibility and access.	(I2) Simplify processes/procedures and reduce workload for internal and campus departments.  (I3) Develop business process metrics that	(L2) Sustain and enhance employee training to encourage and facilitate individual growth and benefit operational efficiency
	(C3) Establish relationships and promote partnerships with customers	(F3) Reduce costs, optimize return on investment and report results to stakeholders	illustrate how we are doing and drive improvements	(L3) Raise awareness of the benefits of working at UCSD/BFS
	Disbursements - Customer	Dishumana Sandal (Salah Indon		
on	(C1) Launch Disbursements Customer Relationship Service Management (DCRSM) application  C2) Draft a policy and Implement method to	Disbursements – Financial/Stakeholder  (F2) Migrate the existing continuous control monitoring application new Audit Exchange platform for improved reporting and management for Purchase-to-Pay and Procurement Card	Disbursements – Internal Processes  (11 & 12) Launch the MyPayments application to replace Payment Authorization	Disbursements – Innovation & Growth  (L2) Implement new team building tools and reporting structure based on output from Disbursements Staff@Work focus groups facilitated by HR
Division	accept electronic rather than paper for processes requiring supporting documentation	(F1) Expand Payment Plus and other alternative payment methods to eliminate checks	replace rayment Authorization	( L2 & L3) Provide Transition Training
	(C1) Expand existing opportunities for in- person customer training by 50%	(F2) Participate in T-Recs project with the goal of reconciling balance sheet accounts by end of 2013		(L2) Reconfigure office footprint to promote teamwork and overall efficiencies
	Enter CUSTOMER goal here	Enter FINANCIAL/STAKEHOLDER goal here	Enter INTERNAL PROCESS goal here	Enter INNOVATION & GROWTH goal here
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