

TRITONLYTICS™

A TEAM OF EXPERTS

in the fields of psychological science, statistics, machine learning, data visualization, project leadership, and software engineering. We are artists, gamers, athletes, and fun-loving agents of change.

Our mission is to enable the transformation of data into insights and accelerate inspired action.



DATA INTO INFORMATION

WHY CLIMATE SURVEYS?

ENGAGE EMPLOYEES

Create a climate that is inclusive, welcoming, and encourages respectful and open dialogue.

WHY CUSTOMER SURVEYS IN A SERVICE ENVIRONMENT?

IMPROVE CUSTOMER SERVICE

Take action on customers' input and communicate changes based on their feedback.

ENHANCE STUDENT EXPERIENCE

Improve administrative services and experiences so students can focus on their learning and education.

INFORMATION INTO INSIGHTS



More than 190 surveys deployed.
Over 800,000 people engaged from coast to coast across the United States.

Our platform to leverage **innovative crowdsourcing campaigns** to deliver qualitative and quantitative intelligence and impact to clients.

SURVEYS

- Surfaces challenges, opportunities, and opinions on defined strategic subjects.
- Encourages inclusive engagement and diversity of thought.
- Collects specific information and knowledge through the objective voice of the customer.

CROWDSOURCING

- Deep dives into issues identified in the surveys and generate potential solutions.
- Offers an online discussion including liking, voting, and building on promising ideas.
- Leverages time and cost efficiencies to move ideas to initiatives faster.

COMMUNITY

members get the most value from their participation through our higher education benchmarking program, validated surveys, and actionable reports. Over 800 departments benchmarked (and growing!)

UNIVERSITY OF CALIFORNIA
Agriculture and Natural Resources

CAL POLY

CSU The California State University

UC DAVIS
UNIVERSITY OF CALIFORNIA

UNIVERSITY of MARYLAND
BALTIMORE

SACRAMENTO STATE

UCI University of California, Irvine

San Diego Humane SOCIETY
INSPIRE COMPASSION

UNIVERSITY of WASHINGTON

CAL STATE LA

UNIVERSITY OF CALIFORNIA Office of the President

San Diego Blood Bank

California State University SAN MARCOS

UC RIVERSIDE

UC SANTA BARBARA

LOGAN UNIVERSITY LEADERS Made

CALIFORNIA STATE UNIVERSITY FULLERTON

UC San Diego